

Unit 1

Listening script [1.02]

Radio presenter After the online video '100 Years of Fashion in Two Minutes' went crazy on social media last month with more than fifty million views, we're talking to fashion expert, Lucy Marshall, about the different decades of fashion that appeared in the video.

Lucy That's right, Mark. The video begins with fashions from the 1910s to the 1930s. Fashion wasn't very exciting in 1910. In those days, women wore long dresses, wide hats and long-sleeved blouses. The 1920s were very different; the style was more colourful and relaxed, and dresses became shorter. Then, in the 1930s, costume jewellery became popular and clothes designed for Hollywood film stars were produced for sale in department stores. In the 1940s, separates became very popular. Women mixed different tops and blouses with skirts and trousers.

Radio presenter What happened in the second part of the 20th century?

Lucy We saw a return of high fashion in the 1950s. Designs like Christian Dior's 'New Look', with fuller skirts that came down to the knee. Teenagers were still wearing fashions like their parents.

Radio presenter Then the 1960s saw other types of 'style icon' appear.

Lucy Yes. Women like Jackie Kennedy, who was an icon of the 1960s with her smart hats and dresses.

Radio presenter What were people wearing from the 1970s to the 1990s?

Lucy These are the decades when fashion changed the most. We went from colourful fashion in the 1970s, with wide trousers and patterned blouses, to the 1980s with its big hair and big jewellery. Then, in the 1990s, grunge music, that came from the United States, became very popular and influenced fashion. People wore baggy jeans and big shirts.

Radio presenter So what about today?

Lucy Well now, there are lots of cool fashions for everyone! Some people like to post a photo of their favourite clothes on social media!

Radio presenter *[laughs]* Thanks, Lucy.