

A Discuss the following statements.

- 1 Overnight success can destroy a young celebrity.
- 2 Money can buy almost everything you want.
- 3 We are brainwashed by the mass media daily.
- 4 Commercials don't tell us the whole truth.



READING

B Read about the world of media. Discuss the ideas from the text.



Bad news

TV programme is full of them, they sell newspapers and magazines. In the evening news the viewers see wars, violence, natural disasters, political scandals and other bad sides of life. It seems as if shocking scenes and world problems never end. We rarely get to see good people doing nice things and bringing hope to the world. Why is that so?

Commercials

They come in the middle of our favourite film or a football match. Sometimes they last longer than the last scene of the film so we forget what happened before the break. Of course, babies and beautiful women sell everything. We see a family of four looking great, wearing perfect smiles. And if you buy the product that they advertise, you will be just as beautiful and happy as they are.

Famous people's lives

We hear from time to time that celebrities also have problems. They are in constant fear of losing lucrative contracts that keep them rich. Getting old, scandals, bad reviews, fear of the paparazzi - these are just some of their problems. So they soon turn to addictions, divorce and plastic surgery. Of course, good looks mean good money so women are always on a diet.

C Find the words in the text that fit the explanations.

- 1 People who watch TV programmes are v_____.
- 2 Advertisements on TV and radio are c_____.
- 3 What can make a lot of money is l_____.
- 4 An opinion or a report on something is a r_____.
- 5 If you can't stop doing something, it is an a_____.





SPEAKING & WRITING

D Complete My TV Guide Favourites.

TV channel	_____
TV show	_____
Music show	_____
Film / Movie	_____
Crime series	_____
Sitcom	_____
Other	_____

E Look at some typical teenage magazine topics. What or who is "in" at the moment?

Music _____

Clothes _____

Celebrities _____

F Choose three topics from Task E and prepare the cover of a teenage magazine.



HOMEWORK

G My perfect TV morning or back to the past Change the false titles of popular children's programmes.

7 a.m.	Radiotubbies	_____
8 a.m.	SpongeMark	_____
8.30 a.m.	Bob the Hairdresser	_____
9 a.m.	Strong Rangers	_____
9.30 a.m.	Rice Age 1	_____
11 a.m.	Ben Seven	_____



TEACHER'S WORKSHEET

Worksheet	In the Media
Year	7
Topic	The world of media
Key language	Media, television programmes, teenage favourites
Aims	Reading about the world of media, doing comprehension, vocabulary and speaking tasks, writing about teenage favourites, creating a magazine cover
Duration	45 mins
Procedure	<p>Activity 1: Ss discuss four statements before reading the text.</p> <p>Activity 2: Ss read and discuss a text on media.</p> <p>Activity 3: Ss find the words in the text that fit the explanations.</p> <p>Activity 4: Ss talk and write about their TV favourites and create the cover of a teenage magazine (could be set as homework).</p>
References	–
Correlation	Croatian (Media culture)
Homework	Ss remember what they watched as children and change the false titles of some popular children's programmes. Ss can also make the cover of a teenage magazine.
Answer key	<p>Task C: 1 viewers; 2 commercials; 3 lucrative; 4 review; 5 addiction</p> <p>Task G: Teletubbies; SpongeBob SquarePants; Bob the Builder; Power Rangers; Ice Age 1; Ben Ten</p>