



READING / Part 1

- A** Read the two texts, then match them with the appropriate headings below. There is one extra heading.

Dress for success

Clothes don't matter

Fashion victims



1 _____

There is a new spring-summer collection coming out. The girls are buying fashion magazines in search of the latest trends. Celebrities and designers are trying to show us how to look smart. High heels are in, flats are out. The key word is vintage, so browse through your mum's wardrobe. Floral patterns are a must, and stripes should be avoided. Wear a natural material like cotton – fur and leather are so outdated! Don't forget to load yourself with accessories.

2 _____

Clothes do make the man. That is what people with a lot of life experience keep telling us. If you wish for success, dress smart. Maybe the world won't appreciate your inner beauty at first and will look for something else. Personality does matter in the long run, but the first impression can't be made twice. Your nice appearance may well open the door for you, especially in the world of media and show business.

- B** Match the words and the explanations.

1 accessories

2 personality

3 vintage

4 pattern

5 appearance

☐ design of clothing (dotted, checked)

☐ belts, bags, watches, sunglasses etc.

☐ one's inner qualities, the sort of person you are

☐ the way you look on the outside

☐ old, but of high quality and lasting value



SPEAKING

- C** Choose one topic and discuss it.

1 The fashion industry makes us its victims.

2 Appearance is very important in a number of professions.

3 You can wear low-priced clothes but still look stylish.





READING / Part 2

- D** Do you know what these words and expressions mean? Look them up in a dictionary.

WORDSPOT

runway fashion brand casual prêt-à-porter exclusive

- E** Read about fashion past and present. The following parts of sentences are taken from the texts. Put them where they belong.

- a materials through the centuries
b lower classes walked barefoot
c shirts from recycled plastic bottles

- d trousers **were reserved** for men only
e **were worn** daily
f lets the body breathe

Fashion a hundred years ago

At the beginning of the 20th century people wore mostly cotton, wool, fur and lace. Women **used to wear** dresses and long skirts, while (1) _____. Women also liked large hats, and their hair was never loose in public. Men wore suits with ties **more** than nowadays. Blazers, tall boots and hats (2) _____. They had short hair and moustaches or beards. Today men **rarely** wear moustaches, but beards are in vogue again.



High heels

It seems that high heels **were invented** in Ancient Egypt. The (3) _____, but the higher classes walked on high heels. So the history of high heels goes quite a long way back. They **have changed** their shape and (4) _____. At first they **were made** of wood, then of leather, and nowadays rubber and even plastic are used. Although doctors object that too-high heels are not good for the spine, a lot of women can't imagine wearing flats.



Football clothing

It consists of a shirt, shorts, football boots and socks. Together they make a football uniform. The best clothing (5) _____ and enables players to run around **easily** on the field. Some sportswear companies **have** recently **made** (6) _____. Matching the right colours is also crucial. The national colours of Italy are blue and white, and of England white and red. Do you know the names of some of the **most popular** football clothing brands?



F Find bolded grammar examples in the text, and copy them on the lines.

a used for things we did in the past but don't do anymore _____

b past passive verb forms _____, _____,

c present perfect verb forms _____, _____

d an adverb of manner _____

e an adverb of frequency _____

f comparative / superlative _____, _____

G Match the names of famous fashion brands with the facts about them.

1 Dr. Martens
boots

_____ Adolf Dassler started making shoes after World War I (in 1924).

2 Versace

_____ They are called Chucks after the basketball player Chuck Taylor.

3 Levi's

_____ It is famous for makeup, perfume no. 5 and its founder Ms Coco.

4 Adidas

_____ They have a unique cushioned sole, upper shape and yellow stitching.

5 Nike

_____ Mr. Strauss wanted to make strong trousers for miners to wear.

6 Chanel

_____ An Italian brand known for dresses, perfumes and accessories.

7 Converse
sneakers

_____ The name of the company comes from the Greek goddess of victory.

H Homework Project idea

Find out more about one of the brands in Task G and write about it, make a poster or create a PowerPoint presentation. Add some pictures. Do you like how they are advertised? Would you do it differently? Add your own ideas.



TEACHER'S WORKSHEET

Worksheet 2	Life and Fashion
Year	8
Topic	Clothes (don't) make the man
Key language	famous brands, fashion, life, various grammar points
Aims	Reading and talking about life and fashion, learning about fashion past and present, collecting facts about some famous fashion brands and new vocabulary
Duration	45 minutes
Procedure	<p>Activity 1: Ss read about two life- and fashion-related topics, match the words from the text with their definitions and discuss text-related topics.</p> <p>Activity 2: Ss read about the history of fashion and find examples for various grammar points in the text.</p> <p>Activity 3: Ss match the names of famous fashion brands with the related facts.</p>
Homework	Project: Ss will find out more about one of the brands in Activity 3 and make a poster or a PPT presentation about it with some ideas on how to advertise it.
Answer key	<p><u>Task A:</u> 1 Fashion victims; 2 Dress for success</p> <p><u>Task B:</u> 4; 1; 2; 5; 3</p> <p><u>Task E:</u> 1 d; 2 e; 3 b; 4 a; 5 f; 6 c</p> <p><u>Task F:</u> a used to; b were invented, were made, were reserved, were worn, c have changed, have made; d easily; e rarely; f more, most popular</p> <p><u>Task G:</u> 4; 7; 6; 1; 3; 2; 5</p>